

2nd Annual Women's Conference **March 9, 2018** **Columbia Museum of Art**

9:30am	Opening Remarks	Candice Powers – President, SC-HFMA
9:45 – 10:45am	Opening Keynote –	Pearl Burris
	Opening our day with her <u>Pearls of Wisdom</u> and experience Pearl will share lessons learned from career in healthcare, and later in politics and government. With a wise nature and open sense of humor, she captures the hearts of her audience with her candor and solid career and life advice.	
10:45 – 11:00am	Morning Break/Networking	
11:00 – 12:30am	<u>AR Systems Story – Building A Business in Healthcare</u>	Daylee Egusquiza
	Having built a successful consulting business in healthcare, Day will share the story of her journey, key strategies she learned along the way, and how she balances it all.	
12:30pm – 2:00pm	Lunch and Museum Tour	
2:00pm – 3:15pm	<u>“The Perfect Day”</u>	Cokie Berenyi
	Perfect Day: An entrepreneur’s guide to curing lifestyle deficit disorder, and reclaiming your business, your relationships, and your life. Having just published her book, she touches on how women all too often wear too many hats ruining the opportunity for a #perfectday	
2:15 – 2:30pm	Afternoon Break/Networking	
2:30 – 3:30pm	<u>The Role of Heart in Leadership Performance</u>	Gail DePriest
	A teacher of Leadership & Ethics, Strategic Career Management, Innovation and Creativity for the MBA for Entrepreneurship & Innovation Program at Clemson University, Gail will share her position on the role of heart in leadership performance.	
3:30pm	Closing Remarks and	Candice Powers
4:00 – 5:00pm	Networking Closing Reception & Door Prizes	