

2020 Fall Institute Nov. 4th - 6th

Institute at a Glance - Wednesday - Friday

Wed., Nov. 4, 2020	9:00am	OPENING REMARKS from Laurence Harris and the HFMA team
	9:00am - 10:10am	GA Legislative Update from the Georgia Hospital Association (Carie Summers, CFO of the Georgia Hospital Association)
	10:30am - 11:30am	Technology and COVID-19 Recovery: What is next for Revenue Cycle (Moderated by Lora Carr, from Olive AI, Blair Baker, CIO for AccuReg, Bradley Gallaher, Executive Director for Olive AI, Rich Waller, Chief Experience Officer for Visiquate, Dr. Vipin Ramani, Founder of Deep Indigo)
	1:00pm - 2:00pm	A&A:CARES Act and FEMA UPDATE (Sara Van Fossen and Matthew Simpson from PwC)

Thurs., Nov. 5, 2020	7:00am - 8:00am	Morning Virtual Bootcamp with Ben Bartholomew
	9:00am	OPENING REMARKS from Laurence Harris and the HFMA team
	9:00am - 10:10am	A Denial's Discussion (Geoff New from CIOX Health)
	10:30am - 11:30am	Meeting Patient Needs: 2021 Payment Opportunities (Linda Corley from Xtend Healthcare)
	11:30am - 1:15pm	Networking Lunch and Silent Auction Overview Discussion (both in GA/SC)
	1:30pm - 2:30pm	Revenue Cycle Panel: (Moderated by Valerie Barckhoff, Rick Childs, VP of Revenue Cycle for Floyd Medical Center, Jason Driskell, VP of Revenue Cycle for Lakeland Health, Chris Loftin, Director of Revenue Cycle for Baptist Health, Celeste Daye, Executive Director of Revenue Cycle for Grady Health)
	3:00pm - 4:00pm	Key Note Speaker: Mark Richt (Former UGA Football Coach)
	5:00pm - 8:00pm	In person event at the Ponce City Market Roof Top Bar in Atlanta

Fri., Nov. 6, 2020	8:00am - 9:00am	Joe Adamson Prayer Breakfast : Jeff Duval
	9:00am - 10:10am	Price Transparency – A Patient’s Perspective (A&A with Chris Andersen from Windham Brannen)
	10:30am - 11:30am	CFO/CRO Panel (Moderated by Elizabeth Richards; Paul Bolin from Williamson Medical Center, Candi Powers from Mon Health, Anil K. Jain from St. Alexius Medical Center)
	11:30am	Closing Remarks and Prizes
	1:00pm - 5:00PM	Virtual Golf Tournament